



# ALEX DORWARD

GRAPHIC DESIGNER • ILLUSTRATOR • ART DIRECTOR

## ABOUT ME

I have over 10 years of work experience as a graphic designer and illustrator. I have also worked and studied in several other various creative and artistic fields. My varied work and learning experience, as well my passion for creativity, art, and visual storytelling have helped me thrive as a creative professional.

## PRONOUNS: SHE/HER



alex.k.dorward@gmail.com



www.alexdorward.com

## SKILLS

- **Adobe Creative Suite**  
Photoshop, Illustrator, InDesign, Acrobat, After Effects, Lightroom, Firefly, Express
- **Microsoft Office**  
Word, PowerPoint, Excel, Outlook, Teams
- **Web Design**  
HTML/CSS, Squarespace, Wordpress
- **Canva**
- **Social Media Design**
- **Packaging & Surface Design**
- **Editorial Design**
- **Branding/Identity Design**
- **Typography Design**
- **Illustration**
- **Hand Lettering**
- **Photography**
- **Photo Retouching**
- **Visual Arts**

## EXPERIENCE

### APR 2019 - PRESENT ● MAGAZINE DESIGNER/ART DIRECTOR OWLKIDS

- Plans and maintains design integrity for upcoming magazine issues.
- Brainstorms, researches, and designs innovative magazine content for each issue.
- Keeps on top of trends in design, publishing, and relevant content.
- Gathers magazine assets for retouching/image work.
- Participates in various team meetings to contribute ideas/give progress reports.
- Occasionally contributes design work for other company projects.
- Routinely scouts and manages potential freelance contributors.
- Develops and communicate briefs, provides art direction, manages contracts/schedules/invoices for freelance contributors.
- Plans and executes art-direction for photoshoots.
- Ensures adherence to production schedules and budgets.
- Delegates tasks and provides direction to junior designers/design interns.

### MAR 2017 - PRESENT ● GRAPHIC DESIGNER/ILLUSTRATOR FREELANCE

- Creates and delivers designed/illustrated assets for various clients.
- Meets with clients to discuss individual design needs.
- Brainstorms/researches/develops plans for projects, presents ideas, to clients and explains rationales, adapts work in compliance with client feedback.
- Stays up to date on trends in design and illustration.
- Stays up to date on knowledge of industry-standard programs/tools/skills.
- Works with multiple forms of media, in both digital and traditional methods.

## EDUCATION

JUL 2017 - JUN 2018 ● **TORONTO FILM SCHOOL**  
GRAPHIC DESIGN & INTERACTIVE MEDIA  
DIPLOMA, HONOURS STATUS

JAN 2017 - APR 2017 ● **GEORGE BROWN COLLEGE**  
GRAPHIC DESIGN - CONTINUING EDUCATION  
CERTIFICATE

AUG 2013 - DEC 2013 ● **COMPANY C - STUDIO ENSEMBLE (WITH  
CANADIAN COLLEGE OF PERFORMING ARTS)**  
PERFORMING ARTS & THEATRE PRODUCTION  
APPLIED DIPLOMA

SEP 2011 - APR 2013 ● **CANADIAN COLLEGE OF  
PERFORMING ARTS**  
PERFORMING ARTS  
DIPLOMA

SEP 2010 - APR 2011 ● **SHERIDAN COLLEGE**  
PERFORMING ARTS -  
PREPARATION  
CERTIFICATE